



SONOMA HIGHWAY



SONOMA, RIGHT DOWN THE MIDDLE.

Classic Sonoma wines built for everyday enjoyment

TRUE SONOMA CHARACTER

Sonoma Highway is all about wines that are easy to love and easy to recommend. Bright fruit, smooth texture, balanced oak, and polished finishes make the wines approachable for everyday customers while still delivering the classic Sonoma character buyers expect. Each bottle is crafted to feel familiar, generous, and authentic, with the kind of crowd-pleasing profile that keeps guests coming back.

ROOTED IN SONOMA

Built on longtime Sonoma vineyard relationships, Sonoma Highway brings genuine regional character to every bottle. From bright whites to smooth, fruit-forward reds, each wine is crafted from quality fruit grown in sites selected for flavor, consistency, and unmistakable Sonoma appeal. These trusted sources allow the portfolio to deliver a clear sense of place while remaining polished, dependable, and easy to enjoy.

ALWAYS OVERDELIVERS

Sonoma Highway delivers the kind of value that works across the floor, on the shelf, and by the glass. With approachable pricing and reliable quality, the wines give buyers a strong Sonoma story, strong margins, and an easy reason to keep pouring. It is a portfolio built for everyday success: accessible for customers, practical for accounts, and consistently rewarding in the glass.

SAUVIGNON BLANC



Sonoma Highway Sauvignon Blanc is an anytime sipper, bright and citrus-zested with refreshing energy. Round tropical fruit meets crisp green apple and acidity, giving sales teams a versatile white that finishes polished, approachable, and ready for warm-weather pours or everyday placements.

Appellation: Sonoma County
Varietal: 100% Sauvignon Blanc
Alc: 13.9%
Aging: 4 mo. in stainless steel

CHARDONNAY



Sonoma Highway Chardonnay layers tropical fruit, citrus acidity, dried pineapple, apple, and soft oak, with subtle vanilla nuance. Barrel fermentation builds a balanced texture, while freshness keeps it lively, polished, and easy to enjoy now, with richness developing over the coming year.

Appellation: Sonoma County
Varietal: 100% Chardonnay
Alc: 13.5%
Aging: 7 mo. barrel aging

PINOT NOIR



Sonoma Highway Pinot Noir is a crowd-pleasing red with bright cranberry, Bing cherry, raspberry, and spice. Fifteen months in French oak add polish and toasted oak, while the smooth, fruit-forward finish keeps it approachable, versatile, and ready for another pour.

Appellation: Sonoma County
Varietal: 100% Pinot Noir
Alc: 14%
Aging: 15 mo. barrel aging

ZINFANDEL



Sonoma Highway Zinfandel brings Sonoma character in an easy-selling, fruit-forward style. Ripe blackberry and raspberry lead, with cracked pepper, baking spice, and sun-warmed earth adding depth. Lively acidity and supple tannins keep it balanced, approachable, and ready for pours.

Appellation: Sonoma County
Varietal: 100% Zinfandel
Alc: 13.9%
Aging: 12 mo. barrel aging

CABERNET SAUVIGNON



Sonoma Highway Cabernet Sauvignon is a polished red delivering the depth customers expect from Sonoma Cabernet. Fifteen months in French oak bring cedar and structure, framing dark blackberry and cherry fruit. The finish is long, balanced, smooth, and easy to recommend.

Appellation: Sonoma County
Varietal: 100% Cabernet Sauvignon
Alc: 14%
Aging: 15 mo. barrel aging

