



## HIGHWAY 12

VINEYARDS AND WINERY

### Friendly Owned Winery

In 2003, long-time friends Paul Giusto and Michael Sebastiani joined forces to create their own wine company called Generations of Sonoma. Around this time, there were several family wineries that were being purchased by large corporations, so their goal was to create a wine brand that was to be considered Sonoma's "Home town winery". Putting their combined years of experience together with long term relationships with some of Sonoma Valley's iconic, family owned growers the Highway 12 Brand was born.

### Sonoma Valley Lifestyle

Reflective of the laid-back Sonoma lifestyle, Highway 12 Winery has stayed true to its roots with strong ties to the local community and prides itself in its non-pretentious approach about wine's role in everyday life. At Highway 12 Winery, "clean jeans" are the attire for those special events where other brands prefer a suit and tie. When visiting the winery, you will find friendly, down to earth people with a lot of them being multi generation Sonoma residents and farmers just swinging by to say hello.

### Stewards of the Wine Highway

For anyone who has visited Sonoma's wine country, they will know that Highway 12 is considered the "wine highway" spanning from Sebastopol in the Russian River Valley to the west, then rolling East through Sonoma Valley, Carneros, Napa Valley, California's Delta Region and ending just past Lodi at the San Andreas fault. Paul and Michael have dedicated themselves as stewards of the rich tradition and quality of these growing regions along Highway 12 by producing high quality, value driven wines that can be enjoyed by all wine consumers.

### Iconic Vineyards at our Core

The Highway 12 Winemaking team are not just business partners with our growers, they're long time friends. Relationships that span over two decades have solidified trust and respect between our winemakers and growers resulting in the best selection of grapes from California's most iconic vineyards adjacent to Highway 12, California's wine highway.



MacLeod Family Vineyard  
Kenwood, Sonoma Valley



La Prenda Vineyard  
Clarksburg



Serres Ranch  
Sonoma Valley



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Wine	Cabernet Sauvignon	Sauvignon Blanc	Merlot	Chardonnay	Sonoma Red Blend	Pinot Noir
Appellation	California	Sonoma County	Sonoma County	California	Sonoma County	California
Varietal Mix	87% Cabernet Sauvignon, 8% Cabernet Franc, 5% Merlot	100% Sauvignon Blanc	85% Merlot 15% Petite Sirah	100% Chardonnay	63% Merlot, 14% Syrah, 10% Cabernet Sauvignon, 9% Petite Verdot, 4% Malbec	100% Pinot Noir
Tasting Notes	Medium to full-bodied with hints of Cedar, Vanilla, Cherry, Blueberry and Blackberry fruit flavors	Bright and clean citrus-zested nose with crisp green apple and peach fruit flavors followed by a lively slightly grassy finish.	This lively and full-bodied Merlot showcases rich, dark-red fruit flavors with aromas of cherry blackberry, cranberry and plum.	Bright floral notes with flavors of Asian pear, and white peaches finishing with light acidity and hints of toasted oak.	This powerful but elegant wine shows rich black cherry and berry fruit flavors that are followed by hints of vanilla and toasted oak on the long smooth finish	Bright Bing cherry flavors with hints of cranberry and allspice on the lingering finish
Key Selling Points	With Sonoma fruit at its core adding richness and complexity, we blend in some Lodi fruit that adds rich jammy dark fruit flavors and round, soft tannins  <b>90 Points Beverage Testing Institute</b>	This classic Sonoma County Sauvignon Blanc is a real crowd pleaser! With balanced fruit flavors and hints of grassiness, this wine will appeal to the California or New Zealand Sauvignon Blanc lover.	High quality Merlot and Petite Sirah farmed on the Serres Vineyard located in Sonoma Valley's "Banana Belt" along Highway 12 known for warmer climate and warm soils due to the hot springs that run under the property.	The majority of the fruit comes from the La Prenda vineyard located in the California Delta region directly adjacent to Highway 12.  <b>86 Points The Wine Enthusiast</b>	Sourced from Sonoma Valley's "Banana Belt" area this warmer climate makes this wine rich in fruit flavors with rich soft tannins.	Sourced from a number of our vineyard partners along California's Highway 12 that spans from Sonoma County through the cooler Delta region and into Lodi.
Suggested Retail	\$14.99 - \$16.99	\$12.99 - \$15.99	\$14.99 - \$16.99	\$12.99 - \$15.99	\$16.99 - \$19.99	\$12.99 - \$15.99